

BECOME A PATRON

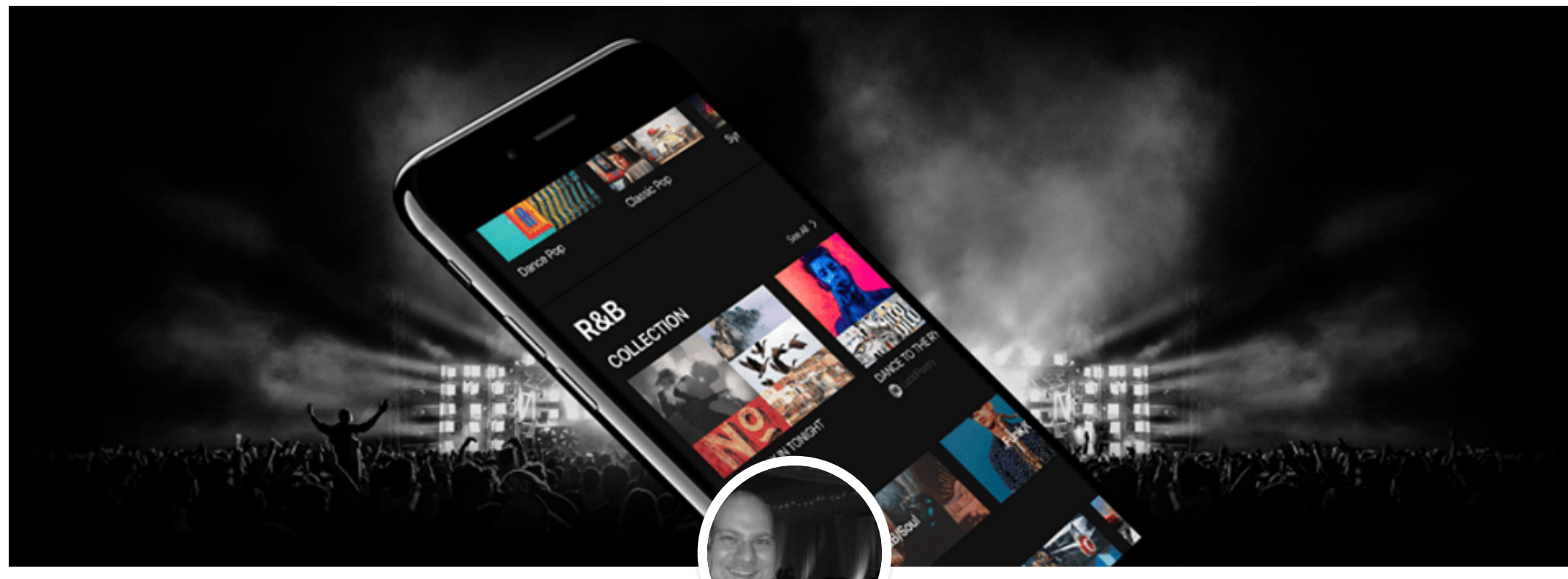


Or enter your email address to subscribe to the big show to receive notifications of new episodes and articles!

Subscribe

VIBBIDI Attempts to Connect People Through Music Videos

July 15, 2017 • by Vsem Yenovkian

by **Vsem Yenovkian**

This might shock readers under 30, but there was a time when music channels such as MTV and MuchMusic actually showed music videos instead of cheesy reality TV shows. Yes, hard as it is to believe, artists actually used to release a video to go along with their new music. Times were much more innocent back then.

Kids these days don't know what they're missing!

Snarky reminiscing aside, we tend to forget this now, but music videos were the go-to method for artists to connect with audiences for over 20 years. Most of us remember discovering a new song or artist through a music video and we all have those certain music videos that we loved.

VIBBIDI is an app that is attempting to bring back the love that people had for music videos and to create a network that will unite them. VIBBIDI can be described as being part social media platform and part streaming app. Users can upload their favorite music videos and collect them into groups, follow other users and collections, or just decide they want to watch from the vast library of music videos already uploaded.

How to use it

The user experience of VIBBIDI is fairly straightforward, simply search by genre or artist and add a video to your collection. You can have multiple collections and give them unique names such as "Lavish Nineties Luv" or "Innate Funkiness" (all real collection names) and find music fans that share your tastes in music videos.

The major downside to VIBBIDI is in how videos that appear in your timeline are on autoplay...so you have to make sure you aren't accessing your app during a company meeting. It's one of those annoying quirks that you hope will be remedied in future iterations.

It will be interesting to see where VIBBIDI goes from here. Will they be a temporary fad, much like music videos themselves were, or will they be able to capitalize on the social networking aspect and grow their user base?

All in all though, VIBBIDI has been fun to use and strangely addicting. For those of you that have fond memories of watching music videos and bonding over them, VIBBIDI will be one of your favorite apps. As for those of you that don't have any recollection about music videos...well it's still worth checking out, only to see what we old fogeys are ranting about when we shake our fists and talk about how "MTV was great in my day!"

Liked it? Take a second to support Vsem Yenovkian on **Patreon!**

BECOME A PATRON

Make us feel loved



#app #music video #Network #Social Media #VIBBIDI

You may also like



: Play in new window | Download (Duration: 31:59 – 30.1MB) | EmbedSubscribe: Apple Podcasts |...



: Play in new window | Download (Duration: 29:20 – 27.7MB) | EmbedSubscribe: Apple Podcasts |...



Social Media Guy Stewart Reynolds tells us why Tik Tok doesn't get sued for music sampling, his...



When X + Y = Conspiracy. This week's latest misogynist trolling campaign targeted a 29 year-old...

Leave a Comment

Comment

Name *

Email *

Website

☐ Notify me of follow-up comments by email.☐ Notify me of new posts by email.

Post Comment

What The Geeks Are Talking About

#gnbmugtour2017 #Apple #Apple Watch #canada #CES #Copyright #David Bowie #Elvis Presley #Facebook #FCC #Foo Fighters #Google #Gord Downie #headphones #iPhone #iTunes #Jay Z #Justin Bieber #Music #NASA #Netflix #Net Neutrality #Oasis #Paul McCartney #radio #RIP #Social Media #Sony #Spotify #Star Trek #Star Wars #Streaming #streaming music #Taylor Swift #technology #The Beatles #The Tragically Hip #Tidal #toronto #Twitter #U2 #Vinyl #VR #William Shatner #YouTube

Geeks & Beats Is Made Possible by Funding from Listeners Like You.

Thank You

Join the *World's Worst Intern Program* and support the show. It's the only internship where you pay US \$1 to work here. And just like real interns, you make no actual contribution to the production of the episode! Everyone wins! **All the cool kids are doing it.**

The Geeks & Beats Podcast would like to thank the National Science Foundation

